

WHAT COULD LOSING WEIGHT WITH WEGOVY®  
LOOK LIKE FOR YOU? SEE PAGE 8.

# Lose weight and keep it off



**This is Wegovy®**  
**This is me**

Actor portrayals  
throughout.

Scan to see if Wegovy® is covered by  
your insurance or visit [Wegovy.com](https://www.wegovy.com)



## What is Wegovy®?

Wegovy® (semaglutide) injection 2.4 mg is an injectable prescription medicine that may help adults with obesity (BMI  $\geq 30$ ) or some adults with excess weight (BMI  $\geq 27$ ) (overweight) who also have weight-related medical problems to help them lose weight and keep it off. Wegovy® should be used with a reduced-calorie meal plan and increased physical activity.

- Wegovy® contains semaglutide and should not be used with other semaglutide-containing products or other GLP-1 receptor agonist medicines
- It is not known if Wegovy® is safe and effective when taken with other prescription, over-the-counter, or herbal weight loss products
- It is not known if Wegovy® can be used safely in people with a history of pancreatitis
- It is not known if Wegovy® is safe and effective for use in children under 12 years of age

**Please see additional Important Safety Information throughout. Please [click here](#) for Prescribing Information, including Medication Guide.**

ONCE-WEEKLY

**wegovy®**

semaglutide injection **2.4 mg**

# Why is it so hard to lose weight and keep it off?

There are 2 stages of weight management—losing weight and maintaining weight loss.

Reducing calories and increasing physical activity may lead to weight loss. But this weight loss can cause a change in appetite hormones that makes it hard to maintain that loss. In a study, **9 out of 10 adults with obesity didn't maintain weight loss long term.**



STAGE 1

## LOSING WEIGHT

By eating fewer calories and increasing your activity, you may achieve weight loss.



STAGE 2

## MAINTAINING WEIGHT LOSS

Losing weight by eating fewer calories may increase your appetite, causing you to eat more, which can push back on your progress.



## PLAN FOR BOTH STAGES

A prescription weight-management medicine can help you lose weight and maintain weight loss.

## Get to know FDA-approved Wegovy®

### The #1 prescribed once-weekly weight-management medicine

How does it work? Your brain gets signals from different places in your body. Some of these signals are called appetite hormones, which help regulate how much food you eat. Wegovy® works similarly to one of these natural appetite hormones, so you eat fewer calories, and lose weight.

**WEGOVY®  
REDUCES  
APPETITE**

**LEADING TO  
WEIGHT LOSS**

“*I'm more satisfied after dinner.  
I want dessert less often.*”

Actor portrayal.

\*Based on US sales data as of October 22, 2022.

### Important Safety Information

**What is the most important information I should know about Wegovy®?**

**Wegovy® may cause serious side effects, including:**

- **Possible thyroid tumors, including cancer.** Tell your healthcare provider if you get a lump or swelling in your neck, hoarseness, trouble swallowing, or shortness of breath. These may be symptoms of thyroid cancer. In studies with rodents, Wegovy® and medicines that work like Wegovy® caused thyroid tumors, including thyroid cancer. It is not known if Wegovy® will cause thyroid tumors or a type of thyroid cancer called medullary thyroid carcinoma (MTC) in people

**Please see additional Important Safety Information throughout. Please [click here](#) for Prescribing Information, including Medication Guide.**

How much weight do people lose  
when taking Wegovy®? 

### Important Safety Information (cont'd)

**What is the most important information I should know about Wegovy®? (cont'd)**

**Wegovy® may cause serious side effects, including: (cont'd)**

- Do not use Wegovy® if you or any of your family have ever had a type of thyroid cancer called medullary thyroid carcinoma (MTC) or if you have an endocrine system condition called Multiple Endocrine Neoplasia syndrome type 2 (MEN 2)

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## Adults taking Wegovy® lost an average of ~35 lb...

In a 68-week medical study of 1,961 adults\* living with obesity or excess weight with a related medical problem:



- People taking placebo in the study (not on medicine) lost an average of 6 lb (or ~2.5% body weight)
- Average starting weight in both groups: ~232 lb

**While taking Wegovy® people not only lost weight, but also kept it off**

Individual results may vary.

\*Results are from a 68-week medical study of adults with obesity (BMI  $\geq 30$ ) and adults with excess weight (BMI  $\geq 27$ ) who also had weight-related medical problems including high blood pressure or high cholesterol. People with type 2 diabetes were excluded. Both groups received instruction for a reduced-calorie meal plan and increased physical activity. 7% of people taking Wegovy® (92 people) left the medical study due to side effects, compared to 3.1% of people taking placebo (20 people).

### Important Safety Information (cont'd)

**Do not use Wegovy® if:**

- you or any of your family have ever had a type of thyroid cancer called medullary thyroid carcinoma (MTC) or if you have an endocrine system condition called Multiple Endocrine Neoplasia syndrome type 2 (MEN 2)
- you have had a serious allergic reaction to semaglutide or any of the ingredients in Wegovy®

Please see additional Important Safety Information throughout. Please [click here](#) for Prescribing Information, including Medication Guide.

## ...some lost even more

In addition to a reduced-calorie meal plan and increased physical activity, people in this study taking Wegovy® lost more weight vs placebo

- **83% of adults** taking Wegovy® lost **5% or more** weight, compared to 31% taking placebo
- **66% of adults** taking Wegovy® lost **10% or more** weight, compared to 12% taking placebo
- **48% of adults** taking Wegovy® lost **15% or more** weight, compared to 5% taking placebo

**ABOUT 1 IN 3 ADULTS  
ACHIEVED 20% WEIGHT LOSS**

**46 LB**

CALCULATED FROM ~232 LB  
STARTING WEIGHT

- **30% of people** taking Wegovy® lost **20% or more** weight, compared to 2% of people taking placebo, in a supportive measure

### Important Safety Information (cont'd)

**Before using Wegovy®, tell your healthcare provider if you have any other medical conditions, including if you:**

- have or have had problems with your pancreas or kidneys
- have type 2 diabetes and a history of diabetic retinopathy
- have or have had depression, suicidal thoughts, or mental health issues
- are pregnant or plan to become pregnant. Wegovy® may harm your unborn baby. You should stop using Wegovy® 2 months before you plan to become pregnant
- are breastfeeding or plan to breastfeed. It is not known if Wegovy® passes into your breast milk

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# See how much weight you could lose with Wegovy®

Select your starting weight from the drop-down list below.

FIND STARTING WEIGHT

5%
10%
15%

LB

LB

LB

PEOPLE LOST ~15% ON AVERAGE\*

WHEN COMBINED WITH A REDUCED-CALORIE MEAL PLAN AND INCREASED PHYSICAL ACTIVITY

Health care providers prescribe Wegovy® to help with losing weight and keeping it off in adults:

- Living with obesity (BMI  $\geq 30$ )
- Living with excess weight (BMI  $\geq 27$ ) and weight-related medical problems (such as high blood pressure or cholesterol)

Talk to your health care provider to see if Wegovy® is right for you ➤

\*Individual results may vary.

## Important Safety Information (cont'd)

**Tell your healthcare provider about all the medicines you take**, including prescription and over-the-counter medicines, vitamins, and herbal supplements. Wegovy® may affect the way some medicines work and some medicines may affect the way Wegovy® works. Tell your healthcare provider if you are taking other medicines to treat diabetes, including sulfonylureas or insulin. Wegovy® slows stomach emptying and can affect medicines that need to pass through the stomach quickly.

**Please see additional Important Safety Information throughout. Please [click here](#) for Prescribing Information, including Medication Guide.**

## Important Safety Information (cont'd)

**What are the possible side effects of Wegovy®?**

**Wegovy® may cause serious side effects, including:**

- **inflammation of your pancreas (pancreatitis).** Stop using Wegovy® and call your healthcare provider right away if you have severe pain in your stomach area (abdomen) that will not go away, with or without vomiting. You may feel the pain from your abdomen to your back

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## People taking Wegovy® achieved lasting weight loss

In a separate 2-year medical study, people taking Wegovy® lost weight and kept it off\*



- Adults taking Wegovy® lost an average of ~15% (~35 lb) vs 2.6% (~6 lb) for adults taking placebo
- 77% of adults taking Wegovy® lost 5% or more weight, compared to 34% taking placebo
- Average starting weight for people taking Wegovy® was ~233 lb and placebo ~235 lb

\*This 2-year medical study included 304 adults with obesity (BMI ≥30) or excess weight (BMI ≥27) with at least 1 weight-related condition. People with type 2 diabetes were excluded. Both groups were instructed to take the medicine along with a reduced-calorie meal plan and increased physical activity. 22 people did not complete the study. 5.9% (9 people) of people taking Wegovy® discontinued treatment due to side effects, compared to 4.6% (7 people) for placebo.

Does your insurance cover Wegovy®?

Visit [Wegovy.com](http://Wegovy.com) to learn how to check cost and coverage



### Important Safety Information (cont'd)

What are the possible side effects of Wegovy®? (cont'd)

Wegovy® may cause serious side effects, including: (cont'd)

- **gallbladder problems.** Wegovy® may cause gallbladder problems, including gallstones. Some gallstones may need surgery. Call your healthcare provider if you have symptoms, such as pain in your upper stomach (abdomen), fever, yellowing of the skin or eyes (jaundice), or clay-colored stools

Please see additional Important Safety Information throughout. Please [click here](#) for Prescribing Information, including Medication Guide.

## See benefits beyond the scale™ with Wegovy®

While not approved to treat these conditions, people taking Wegovy®<sup>†</sup> also saw improvements in:



Blood pressure



Cholesterol



Blood sugar

Some people taking Wegovy® also experienced an increase in resting heart rate.

<sup>†</sup>Results are from a 68-week medical study of adults with obesity (BMI ≥30) and adults with excess weight (BMI ≥27) who also had weight-related medical problems including high blood pressure or high cholesterol. People with type 2 diabetes were excluded. Both groups received instruction for a reduced-calorie meal plan and increased physical activity.

### Important Safety Information (cont'd)

What are the possible side effects of Wegovy®? (cont'd)

Wegovy® may cause serious side effects, including: (cont'd)

- **increased risk of low blood sugar (hypoglycemia) in patients with type 2 diabetes, especially those who also take medicines for type 2 diabetes such as sulfonylureas or insulin.** This can be both a serious and common side effect. Talk to your healthcare provider about how to recognize and treat low blood sugar and check your blood sugar before you start and while you take Wegovy®. Signs and symptoms of low blood sugar may include dizziness or light-headedness, blurred vision, anxiety, irritability or mood changes, sweating, slurred speech, hunger, confusion or drowsiness, shakiness, weakness, headache, fast heartbeat, or feeling jittery

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## Get to know the Wegovy® pen

### ONCE WEEKLY

Since Wegovy® comes in a single-use pen, you'll use a new pen every time you dose.



### HIDDEN NEEDLE

You won't see or handle the needle

### PRESET DOSE

The dose is already set on your pen

Refer to Instructions for Use within the Prescribing Information for how to use the Wegovy® pen.

### Dosing designed with you in mind

Wegovy® comes in 5 different dose strengths. **You start Wegovy® at a dose of 0.25 mg** once a week and increase the dose every 4 weeks until you reach the full dose of 2.4 mg. It's important to follow the dosing schedule as recommended by your health care provider.



## What are the common side effects?

The most common side effects of Wegovy® in adults include:

nausea	headache	belching
diarrhea	tiredness (fatigue)	gas
vomiting	upset stomach	stomach flu
constipation	dizziness	heartburn
stomach (abdomen) pain	feeling bloated	

Tell your health care provider if you have any side effects that bother you.

To learn more about dosing or side effects, visit [Wegovy.com](http://Wegovy.com)



### Important Safety Information (cont'd)

What are the possible side effects of Wegovy®? (cont'd)

Wegovy® may cause serious side effects, including: (cont'd)

- **kidney problems (kidney failure).** In people who have kidney problems, diarrhea, nausea, and vomiting may cause a loss of fluids (dehydration), which may cause kidney problems to get worse. It is important for you to drink fluids to help reduce your chance of dehydration

Please see additional Important Safety Information throughout. Please [click here](#) for Prescribing Information, including Medication Guide.

### Important Safety Information (cont'd)

What are the possible side effects of Wegovy®? (cont'd)

Wegovy® may cause serious side effects, including: (cont'd)

- **serious allergic reactions.** Stop using Wegovy® and get medical help right away, if you have any symptoms of a serious allergic reaction, including swelling of your face, lips, tongue, or throat; problems breathing or swallowing; severe rash or itching; fainting or feeling dizzy; or very rapid heartbeat
- **change in vision in people with type 2 diabetes.** Tell your healthcare provider if you have changes in vision during treatment with Wegovy®

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## Get personalized support with **WeGoTogether**<sup>®</sup>

**WeGoTogether**<sup>®</sup> offers free support for people taking Wegovy<sup>®</sup> with options that let you customize the program to suit your needs.

### You'll get free access to:



**A dedicated Health Coach** to partner with you and provide flexible, one-on-one coaching via phone, email, or text as you work toward your weight-management goals



Your **personal web portal** to help you set small steps and track your progress, including weekly lessons and resources



**Ongoing support** to help keep you motivated

For more information about **WeGoTogether**<sup>®</sup>, visit [WegovySupport.com](http://WegovySupport.com)



### Important Safety Information (cont'd)

**What are the possible side effects of Wegovy<sup>®</sup> (cont'd)**

**Wegovy<sup>®</sup> may cause serious side effects, including: (cont'd)**

- **increased heart rate.** Wegovy<sup>®</sup> can increase your heart rate while you are at rest. Tell your healthcare provider if you feel your heart racing or pounding in your chest and it lasts for several minutes

Please see additional Important Safety Information throughout. Please [click here](#) for Prescribing Information, including Medication Guide.



### Important Safety Information (cont'd)

**What are the possible side effects of Wegovy<sup>®</sup>?**

**Wegovy<sup>®</sup> may cause serious side effects, including: (cont'd)**

- **depression or thoughts of suicide.** You should pay attention to any mental changes, especially sudden changes in your mood, behaviors, thoughts, or feelings. Call your healthcare provider right away if you have any mental changes that are new, worse, or worry you

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# Interested in losing weight and keeping it off with Wegovy®? Start here:

Find out if you have  
**Wegovy<sup>®</sup> Verified**  
COVERAGE



Check your cost and insurance coverage in minutes

Prefer not to use QR code?

Visit [Wegovy.com](https://www.wegovy.com) >

Already know if you have Wegovy<sup>®</sup> Verified Coverage? Find out if you're eligible to save. Visit [Wegovy.com](https://www.wegovy.com) to get the savings offer today.

## Important Safety Information (cont'd)

### What are the possible side effects of Wegovy<sup>®</sup>? (cont'd)

**The most common side effects of Wegovy<sup>®</sup> may include:** nausea, diarrhea, vomiting, constipation, stomach (abdomen) pain, headache, tiredness (fatigue), upset stomach, dizziness, feeling bloated, belching, gas, stomach flu, heartburn, and runny nose or sore throat.

Wegovy<sup>®</sup> is a prescription medication. You are encouraged to report negative side effects of prescription drugs to the FDA. Visit [www.fda.gov/medwatch](https://www.fda.gov/medwatch), or call **1-800-FDA-1088**.

FDA, US Food and Drug Administration.

**Please see additional Important Safety Information throughout. Please [click here](#) for Prescribing Information, including Medication Guide.**

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